



Jenean Merkel Perelstein Bio:

As a Sociocultural Anthropologist, Jenean Merkel Perelstein has studied behavior change across many different cultures. From the markets and prisons of India to the boardrooms of the United States, Jenean has learned and implemented change strategies that have saved lives and made fortunes.

Jenean is a Business Strategist, U.S. Patent holder, and revered speaker who worked as a medical anthropologist before becoming CEO of Alchemie Academy where she has enriched workplace culture for clients ranging from solopreneurs to fortune 100 companies. When not speaking, she mentors organizations to grow their workplace culture, develop their leadership skills, and achieve a higher level of positivity, productivity and profitability.

Jenean is the author and creator of *Internal Alchemie: The Welcoming Abundance Blueprint* and *Stand In Your Strength Strategies* where she provides training to clients worldwide and certifies coaches to use her models for their own clientele. This work is supported by her book *Finding Your Lighthouse: A Leadership Guide to Navigating Change*. Looking at organizational culture through the eyes of an anthropologist, she sees the practices occurring outside of policy that often go unnoticed, and hold organizations back from reaching their goals. Jenean passionately helps business professionals and organizations get out of their own way and become the powerful and recognized leaders that they are meant to be.

Speaker Reel:

https://youtu.be/uh1YI_npQz0

Website with background about Jenean and her book *Finding Your Lighthouse*:

<https://standinyourstrength.com/>

Speaking tab listing past speaking topics, industries and engagements:

<https://standinyourstrength.com/speaking/>

SPEAKING TOPICS AND DESCRIPTIONS

Stand In Your Strength - Get Out of Your Own Way and Create Lasting Change

As a Sociocultural Anthropologist and Business Strategist, Jenean takes a cultural view of behavior change and what it takes to make it stick. As seen through an anthropological lens you'll learn:

How culture teaches us to block success and what to do about it

How to change the limiting beliefs that may be holding you back

The steps to standing in your strength and becoming the powerful, recognized leader you were meant to be

Jenean will show you how to use the foundational neuroscience behind the process to create lasting change. This talk engages the participants so that they feel connected to the process and motivated to reach for success.

Master the Art of Creating a Positive Organizational Culture

In this engaging talk, Business Anthropologist, Jenean Merkel Perelstein shares how workplace culture is the number one driver of staff efficiency, productivity and happiness. Looking at an organization through the lens of an anthropologist, you'll learn:

How your unique workplace culture defines how stable and productive your workforce is

How to empower employees to make solution oriented decisions

How to shorten the onboarding cycle for new hires so your hiring for fit really sticks.

Attention to your workplace culture ensures your organization improves its positivity, productivity, and profitability.

To Schedule Jenean for a speaking engagement click here:

[Book Jenean](#)

Alchemie Academy, LLC

823 N. San Francisco St. Ste. G2, Flagstaff AZ 86001 (928)699-2421



Stand in Your Strength

Are you tired of getting in your own way?

Do you feel stuck and stagnated?

Have you been feeling overwhelmed because you have so much going on?

Do you value personal and professional growth?

Do you feel like you could do amazing things if you had more confidence?

Jenean's ideal clients are overwhelmed professionals tired of getting in their own way. It's not the field you are in, it is about the state you are in.

If you're ready to Stand in Your Strength in any area of your life, I invite you to come learn how. Join me and other compassionate men and women who are poised to do amazing things in their lives.

Jenean Merkel Perelstein
Author, Speaker, Trainer, Coach

Jenean

As a Sociocultural Anthropologist and Business Strategist, **Jenean Merkel Perelstein** has studied behavior change across cultures. From the markets and prisons of India to the boardrooms of the United States, Jenean has created and implemented change strategies that have saved lives and made fortunes.

She worked as a medical anthropologist under programs sponsored by the National Institutes of Health, the Center for Disease Control and the McArthur Foundation. Today, as a Business Strategist, Jenean mentors and empowers professionals and organizations to grow and realize an expanded version of themselves.

Jenean thrives when she is helping people stand in their strength so that they can be the powerful, recognized leaders they're meant to be. As creator of *Internal Alchemie: The Welcoming Abundance Blueprint*, and author of *Finding Your Lighthouse: A Leadership Guide to Navigating Change*, she guides her clients to create lasting change in their lives, and welcome the success they deserve through proven leadership strategies.



Client List

- Northern Arizona Center for Entrepreneurship and Technology
- Flagstaff Symphony Orchestra
- Soroptimists - Golden West Region
- Accounting & Financial Women's Alliance
- Ideas to Inspire
- The Arboretum at Flagstaff
- Northern Arizona Housing Alliance
- Flagstaff Arts Council
- Girls on the Run
- The Orpheum Theater
- Flagstaff Arts and Leadership Academy
- Grand Canyon Trust
- Flagstaff Friends of Traditional Music
- Vista Hospice
- Whale Foundation
- Flagstaff Bone and Joint Orthopedics
- Hypo 2
- Sedona Arts Center
- Private clients from the fields of insurance, biotech, creative industries, organizational development, public relations and marketing, finance, publishing, education, medicine, city and county government, professional athletics